# 003-010071-016

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#### TITLE PAGE

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- 1. AGREEMENT BETWEEN THE MEMBER LINES OF THE CRUISE LINES INTERNATIONAL ASSOCIATION.
- FEDERAL MARITIME COMMISSION NUMBER 10071.
- 3. THE GENERIC CLASSIFICATION OF THIS AGREEMENT IN CONFORMITY WITH 46 C.F.R. Section 572.104 IS A COOPERATIVE WORKING AGREEMENT AMONG PASSENGER CRUISE CARRIERS.
- 4. NOT APPLICABLE.
- 5. NONE.

(Supersedes last restatement dated March 8, 1989.)



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### ARTICLE 1 - FULL NAME OF THE AGREEMENT

The full name of the Agreement shall be "The Cruise Lines International Association Agreement."

## ARTICLE 2 - PURPOSE OF THE AGREEMENT

The purpose of this Agreement is to continue an Association which will act pursuant to authority granted the Members under Articles 5 and 9 of this Agreement.

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# ARTICLE 3 - PARTIES TO THE AGREEMENT

The parties to this Agreement are:

ADMIRAL CRUISES 1050 Caribbean Way Miami, FL 33132

AMERICAN HAWAII CRUISES 550 Kearny Street San Francisco, CA 94108

CARNIVAL CRUISE LINES 3655 NW 87th Avenue Miami, FL 33178

CHANDRIS CRUISE COMPANIES 5200 Blue Lagoon Drive Miami, FL 33136

CLIPPER CRUISE LINE Windsor Building 7711 Bonhomme Avenue St. Louis, MO 63105-1965

CLUB MED SALES, INC. 40 West 57th Street New York, NY 10019

COMMODORE CRUISE LINE, LTD. 800 Douglas Road, Suite 600 Coral Gables, FL 33134

COSTA CRUISE LINE World Trade Center Bldg. 80 SW 8th Street Miami, FL 33132

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CROWN CRUISE LINE 800 Douglas Road, Suite 700 Coral Gables, FL 33134

CRYSTAL CRUISES
2121 Avenue of the Stars
Los Angeles, CA 90067

CUNARD LINE, LTD. 555 Fifth Avenue New York, NY 10017

DELTA QUEEN STEAMBOAT CO. 30 Robin Street Wharf New Orleans, LA 70130

DIAMOND CRUISE 2875 NE 191st Street, Suite #304 N. Miami Beach, FL 33180

DOLPHIN CRUISE LINE 901 South America Way Miami, FL 33132-2073

DOLPHIN HELLAS CRUISES
757 Deep Valley Drive
Rolling Hills Estates, CA 90274

EPIROTIKI LINES, INC. 551 Fifth Avenue New York, NY 10017

HOLLAND AMERICA LINE 300 Elliott Avenue West Seattle, WA 98119

MAJESTY CRUISE LINE 901 South America Way Miami, FL 33132

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NORWEGIAN CRUISE LINE 95 Merrick Way Coral Gables, FL 33134

OCEAN CRUISE LINES, INC. 1510 SE 17th Street Ft. Lauderdale, FL 33316

OCEANIC CRUISES c/o Tourism Marketing Specialists 5757 W. Century Boulevard, Suite 390 Los Angeles, CA 90045

PAQUET FRENCH CRUISES 1510 SE 17th Street Ft. Lauderdale, FL 33316

PREMIER CRUISE LINES 400 Challenger Road Cape Canaveral, FL 32920

PRINCESS CRUISES 10100 Santa Monica Blvd. Los Angeles, CA 90067

REGENCY CRUISES 260 Madison Avenue New York, NY 10016

RENAISSANCE CRUISES, INC. 1800 Eller Drive, Suite 300 Ft. Lauderdale, FL 33335-0307

ROYAL CARIBBEAN CRUISE LINE, INC. 1050 Caribbean Way Miami, FL 33132

ROYAL CRUISE LINE 1 Maritime Plaza Suite 1400 San Francisco, CA 94111

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ROYAL VIKING LINE 95 Merrick Way Coral Gables, FL 33134

SEABOURN CRUISE LINE 55 Francisco Street San Francisco, CA 94133

SEAWIND CRUISE LINE 1750 Coral Way Miami, FL 33145

SEVEN SEAS CRUISE LINE, LTD. Box 12078 555 West Hastings Street, Suite 200 Vancouver, British Columbia V6B 4N5

SUN LINE CRUISES 1 Rockefeller Plaza Suite 315 New York, NY 10020

WINDSTAR CRUISES 300 Elliott Avenue West Seattle, WA 98119

WORLD EXPLORER CRUISES 555 Montgomery Street San Francisco, CA 94111

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# ARTICLE 4 - GEOGRAPHIC SCOPE OF THE AGREEMENT

The Association defines its scope by reference to the market served rather than the geographical location of the voyages concerned. Any voyage in respect of which a marketing effort is made in North America falls within the scope of the Association. It is understood that effectiveness and/or approval of this Agreement by the FMC pursuant to the Shipping Act, 1984, and the Shipping Act, 1916, extends only to activities in connection with voyages on which passengers embark or disembark at a United States port.

## ARTICLE 5 - AGREEMENT AUTHORITY

The Member Companies of this Association agree:

- A. The Association will --
- (1). Provide a forum where companies engaged in the marketing of the cruise and passenger liner industry in North America can meet and discuss matters of common interest and develop and agree on activities aimed at promoting and marketing the concept of shipboard holidays;
- (2). Represent its Members' views in dealings with Conferences, Associations and/or Agencies of United States, local or foreign governments in matters related to marketing passenger liner or cruise vessels; and
- (3). Represent Member Companies in matters relating to financial responsibility coverage and education of Independent Travel Agents.
- B. Membership in any other association shall not preclude Membership in this Association. However, the Association may provide for consultation and cooperation with other Conferences, Organizations or Associations, and will utilize its best efforts to provide travel agents and interested travel agent associations with reasonable opportunities for dialogue and presentation of views, always reserving freedom of action. The areas of promotion and/or marketing which the Association may implement either on its own or in cooperation with other associations shall include:

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- (1). Agency Training;
- (2). Public Relations;
- (3). Advertising;
- (4). Market Research;
- (5). Cruise market expansion promotional ventures.

However, participation in any such programs shall not limit the right of any Member Company to take independent action.

- C. Members of the Association may discuss with each other matters, other than specific rate activities, beyond the authority of this Agreement and within the ambit of the Shipping Act, 1984, and/or the Shipping Act, 1916, with a view to filing modifications to this Agreement with the Federal Maritime Commission. No such modifications will be implemented prior to effectiveness and/or approval under the Shipping Act, 1984, and the Shipping Act, 1916.
- D. Member Companies shall notify the Association of the default of an agency or the employment by an agency of any exagent, ex-officer or ex-clerk of an agency previously declared in default.
- E. The organization of the Association will be as shown in Appendix B.
- F. Meetings of representatives of the travel trade industry (Inter-Association Meetings) shall be convened at least annually for the purpose of discussing matters covered by the Association's charter which are of mutual importance to the Association and Independent Travel Agents. The President of the Association shall notice the meetings to all Member Companies and serve as Secretary under the direction of the Chairman of the Association. The Chairman of the Association shall chair Inter-Association Meetings.

Inter-Association Meetings shall be attended by the Executive Committee and by a representative of any other such Member Companies as may wish to attend. In addition, the following organizations shall each be invited to send one representative to every Inter-Association Meeting:

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American Society of Travel Agents
Association of Retail Travel Agents
American Automobile Association
Alliance of Canadian Travel Associations
National Association of Cruise Only Agencies

- G. The Association may agree from time to time to establish cruise industry promotional, educational and travel agency training programs, including FAM trip programs offered on such terms as individual member lines desire, and may allow travel agents listed in the Association's Master List of Independent Travel Agents to participate in such programs at reduced rates.
- H. This Agreement shall apply in respect of the relationship between the Member Companies of this Agreement and Independent Travel Agents in the United States and Canada, as set out in Appendix A.

# ARTICLE 6 - OFFICIALS OF AGREEMENT AND DELEGATION OF AUTHORITY

The Member Companies shall authorize individuals to file amendments to this Agreement or any other papers or documents related to this Agreement. At present, and until revoked, the Member Companies authorize the President of the Association to file on their behalf amendments to this Agreement or any papers or documents related to this Agreement.

# ARTICLE 7 - MEMBERSHIP, WITHDRAWAL, READMISSION AND EXPULSION

A. Eligibility. Any company (as defined below) is eligible to be a Member provided it (1) is engaged in passenger liner or cruise ship marketing, within the scope defined in Article 4 hereof, on behalf of a company which operates, or demonstrates an intention in good faith to operate, within twelve (12) months of application, one or more cruise vessels carrying passengers on cruises of at least three days' duration, which vessels (a) are at least 2,500 gross registered tons or equivalent British Registered Tons, whichever is larger, and have a capacity of at least 100 passengers per voyage or (b) have a capacity of at least 80 passengers per voyage, are at least 150 feet overall length, and have a fleet capacity of at least 5,000 passengers per year; (2) generates (or is projected to generate) a minimum of twenty percent (20%) of its corporate cruise revenue from North American

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sales; (3) maintains an office location and company representative in North America; (4) publishes its cruise brochure/sales materials in English with price statements in United States or Canadian dollars; and (5) meets the conditions stated below in this Article 7.

"Member Company" as used herein refers to a specific trade name under which a passenger liner or cruise ship (or ships) is operated and marketed. If the same entity or a parent, subsidiary, affiliate, branch or division thereof operates and markets such ships under more than one trade name, each such trade name operation must meet the qualifications for Membership. Those so qualifying will be granted separate Memberships.

No application shall be refused except for just cause and any such refusal shall be immediately reported to the Federal Maritime Commission with the reasons therefor.

B. Admission and Fees. New applicants for Membership which meet the foregoing qualifications will be accepted in the Association and become Member Companies upon signing a counterpart of this Agreement, providing certification of eligibility for membership, including evidence of the existence of a passenger vessel and ownership or operating rights to such vessel, and of the existence of a performance bond, and upon satisfying the financial obligations, as set forth from time to time in the Members Fee Schedule adopted by the Membership.

## C. Expulsion and Withdrawal.

- (1). No Member can be expelled except for failure to abide by the terms and conditions of Membership in the Association.
- (2). Upon recommendation by the Managing Committee, a Member Company may be expelled by majority vote at any duly convened Membership meeting for such failure, provided that thirty (30) days advance written notice shall have been given to such Member Company setting forth the intention to propose expulsion, the reasons therefor, and the right to appear and be heard at the meeting at which such expulsion shall be proposed.

Any Member Company shall be free to act independently as to remuneration, choice, and commercial or other relationship with Independent Travel Agents, including those not on the Master List of Independent Travel Agents, without affecting full membership rights under this Agreement.

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- (3). Notwithstanding the provisions of Article 7(C)(2) on expulsion upon membership vote, a Member Company shall be expelled automatically in the event that membership dues are not paid in a timely manner, as set forth in the Members Fee Schedule.
- (4). Any Member Company may withdraw from the Association by notifying the Association of its intent to do so in writing. Withdrawal shall be deemed effective thirty (30) days from receipt by the Association of such notice of withdrawal.
- D. <u>Effect of Withdrawal or Expulsion</u>. Any Member Company withdrawing or being expelled shall not be entitled to the refund of any part of the operation and maintenance expenses apportioned for the fiscal year concerned. The same will apply in respect of additional funding which has been assessed, notwithstanding the fact that total utilization of such supplemental funding may postdate the effective date of withdrawal or expulsion.
- E. Readmission. Any Member Company which voluntarily withdraws may qualify for readmission under this Article, and, if its readmission occurs during the calendar year of its voluntary withdrawal, a second annual assessment shall not apply. An expelled Member Company may qualify for readmission by correction or elimination, as appropriate, of whatever cause or condition resulted in expulsion, and/or by payment of any liquidated damages that may have been assessed, and by reapplication in accordance with this Article 7.

# ARTICLE 8 - VOTING AND AMENDMENTS

- A. The various voting requirements are set out in Appendix B.
- B. This Agreement may be amended by agreement of at least fifty-one percent (51%) of the total number of Member Companies. No such amendment shall become effective unless and until becoming effective and/or approved by the Federal Maritime Commission under the Shipping Act, 1984, and the Shipping Act, 1916.

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# ARTICLE 9 - DURATION AND TERMINATION OF THE AGREEMENT

- A. <u>Duration</u>. This Agreement has been in effect since June 6, 1984. The Agreement shall continue in effect indefinitely unless terminated by the Member Companies pursuant to the terms of this Agreement.
- B. <u>Termination</u>. This Agreement may be terminated at any time by mutual agreement of the Member Companies.

## FMC Agreement No. 10071

The Cruise Lines International Association Agreement

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#### APPENDIX A

## TERMS AND PROVISIONS REGARDING AFFILIATION OF INDEPENDENT TRAVEL AGENTS

- 1. <u>DEFINITION</u>. For purposes of this Agreement, an Independent Travel Agent (hereinafter "Agent" or "Agency") is defined as any person, entity or department of an entity that is engaged in the business of selling travel or travel related
- AGENCY FEES. An application fee of U.S. \$65.00 and an Annual Agency Fee of U.S. \$145.00, the levels of which may be changed from time to time by the Association, shall be collected for each location at the time of application. Agencies notified of listing during the first nine (9) months of any fiscal year shall pay the full annual fee; agencies notified during the last three (3) months of any fiscal year shall pay the full annual fee which shall be credited for the full ensuing fiscal year. Fees (non-refundable) shall be collected for each location on or before the commencement of each fiscal year and the Association shall thereafter promptly give notice to any Agency from whom it has not received an Annual Agency Fee. Such notice shall include a final notice for payment, and failure to remit within the time specified will subject the Agency concerned to automatic termination without further notice. Reinstatement can be effected, as of the date of postmark of the delinquent payment, by mailing to the Association the amount of such payment, plus a sum equal to one-half the Annual Agency Fee; said sum being acknowledged by the Association and by the involved Agency as constituting liquidating damages for such delinquency to be applied because the amount of actual damages would be difficult if not impossible to ascertain.
- 3. <u>CONSIDERATION OF APPLICATION</u>. An applicant for listing shall submit a completed application, in a form prescribed by the Association, and tender payment of the application fee and the Annual Agency Fee. When an applicant has complied with the conditions set forth herein, its name shall be placed on the Master List of Independent Travel Agents and it shall be promptly notified of that action. In the event an application is denied, notice shall be given containing the reasons for such denial.

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- 4. PLAN FOR SECURING PERFORMANCE OF LISTED TRAVEL AGENTS. The Association will arrange coverage to secure the performance by Listed Travel Agents of their obligations to Members by either engaging a bonding company or establishing a Security Fund under the direction of an Administrator. Such Plan may, from time to time, be changed by the Association. Proof of claims against a Listed Agent shall be filed in accordance with such instructions as are issued by the Association from time to time. Such claims shall be for the net amount of sales. Any remuneration due to the Agent after a default situation shall revert to the Administrator paying the claim as salvage.
- 5. <u>CONDITIONS FOR AGENCY AFFILIATION</u>. The Conditions governing the relationship between Listed Agents and Association Members are set forth in CLIA's new member kit and, upon request, are available for an applicant's advance review. These Conditions are as follows:
- (a) <u>ACCOUNTABILITY</u> You are responsible to account for proprietary documents of Member Cruise Lines and to maintain records relating to Member Cruise Lines' transactions. Such accounting and records will be available for review by the Member Cruise Line concerned during normal business hours.
- (b) <u>TICKETING, REMITTANCES, AND REMUNERATION</u> In accordance with each Member Cruise Line's policies.
- your promotional pieces related to the development of the business of Member Cruise Lines and are encouraged to do so. Of course, such promotional pieces should conform to truth and good taste. You are responsible for the accuracy of your promotional pieces and for compliance with applicable governmental requirements. CLIA will make every attempt to assist you when and where possible.
- (d) <u>CHANGES AFFECTING THE STATUS OF YOUR AGENCY</u> In order to assist us in the accurate maintenance of our records, promptly advise us of any changes which alter the data you have provided in your application. If a change of ownership occurs, the new owner must meet the requirements for Agency listing. A change affecting ownership may require payment of a new Annual Agency Fee, as set forth in the Statement of Policy and Procedure on file and available for review at the principal office of CLIA and at the offices of each Member Cruise Line. We will advise you further of those instances as they may become applicable to you.

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- requested by you the affiliation of your Agency can be terminated. To insure a request for termination is accurately transmitted, please notify us in writing. Unfortunately, your Annual Agency Fee cannot be refunded. In addition, any of the following circumstances could result in an involuntary termination of affiliation: (1) bankruptcy; (2) insolvency; (3) failure to effect timely payments to the Member Cruise Lines and/or timely refunds to your clients; (4) absconding; (5) the mishandling of funds or proprietary documents exchanged through you, which funds or proprietary documents you agree to hold in trust; or (6) a breach of any Agency Condition. Additionally, and understandably, should you not respond to our invoicing for payment of the Annual Agency Fee, your affiliation will automatically lapse.
- (f) YOUR RIGHTS Should an event occur which presents grounds for involuntary termination, you will be notified and given the opportunity to address the allegations prior to a declaration of involuntary termination. In the event that your affiliation actually is involuntarily terminated, you again will be notified and will be given the opportunity to receive a review and a reinstatement. The procedures for notice, review, and reinstatement are contained in the Statement of Policy and Procedure on file and available for review at the principal office of CLIA and at the offices of each Member Cruise Line.
- OUR RIGHTS In the unlikely event that your affiliation should be involuntarily terminated as provided above, you agree to hold harmless the Association and any of its Member Cruise Lines and their respective officers and employees for any loss, injury or damage related to a declaration of involuntary termination. You further agree to indemnify the Association and any of its Member Cruise Lines for any losses they may sustain as a result of the loss of documents or funds for which you have responsibility. Additionally, no claim for loss, injury or damage shall be made against the Association or its Member Lines regarding any good faith communication made in connection with the processing of an application for Affiliation. The rights of the Association and its Member Cruise Lines which will affect your dealings with them as an affiliated Agency are contained in the Statement of Policy and Procedure on file and available for review at the principal office of CLIA and at the offices of each Member Cruise Line.
- (h) NON-AFFILIATED AGENCIES As part of the democratic process as it may relate to restraint of trade, we both agree that we cannot debar Agencies which choose not to subscribe to these Conditions and Member Cruise Line Companies from doing business with one another on any terms to which they may agree.

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# STATEMENT OF POLICY AND PROCEDURE

(To be maintained at the principal office of CLIA and at the offices of Member Cruise Lines; available to Applicants and to Listed Agents upon request)

#### A. AGENCY FEES.

An Annual Agency Fee of U.S. \$145.00, the levels of which may be changed from time to time by the Association, shall be collected for each location on or before the commencement of each fiscal year. When the Association is notified of a change in the form of ownership or in control, or the ability to control management of the Agency, a new Annual Agency Fee will be collected from the new owners for each Agency location affected.

# B. THE RIGHTS OF AFFILIATED AGENTS.

- 1. INVOLUNTARY TERMINATION OF AFFILIATION: NOTICE AND OPPORTUNITY TO BE HEARD. Should the Association determine that an event has occurred which gives rise to grounds for an involuntary termination of affiliation, the Agency shall be notified of such grounds and shall be granted a reasonable opportunity to dispute the grounds for involuntary termination. Should the Association thereafter determine that involuntary termination is warranted, the Member Companies and the Agent shall simultaneously be notified that affiliation has been terminated, stating the reasons therefor. Notice shall be given by certified mail, return receipt requested.
- 2. <u>EFFECT OF INVOLUNTARY TERMINATION OF AFFILIATION</u>. The involuntary termination of an Agent's affiliation for any of the causes listed in Condition (e) to Conditions for Agency Affiliation shall be deemed sufficient cause for cancellation and removal of the Agent's name from the Master List of Independent Travel Agents.
- 3. OPPORTUNITY FOR REVIEW. The Agent will be given the opportunity for review of the grounds giving rise to involuntary termination of affiliation. The Agent must exercise such right within fifteen (15) days from the date of the Association's certified mail notice.

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- 4. REVIEW. It is envisioned that in most instances resolution of the alleged violation will be obtained via an exchange of dialogue and pertinent exhibits between the Agent and the Association and/or the Member Cruise Line(s) concerned. However, should there be disputed issues of fact or law, the Agent may request that the matter be referred to a more formal Review Board.
- 5. REVIEW BOARD. The Review Board shall consist of one representative chosen by the Agent, one representative designated by the Association, and a third mutually acceptable party. If mutual acceptance cannot be obtained, the third party shall be designated by the American Arbitration Association.
- 6. <u>DECISION</u>. The decision of the Review Board shall be final.
- 7. REINSTATEMENT. If, as a result of the dialogue between the Agent and the Association and/or the Member Cruise Line(s) referred to above, the Agent settles all claims in full, reinstatement shall be automatic. If the matter is referred to a Review Board, reinstatement shall be in accordance with the decision reached by the Review Board.
- C. THE RIGHTS OF THE ASSOCIATION AND ITS MEMBER CRUISE LINES.
- 1. <u>RELIEF FROM RECOURSE</u>. The Association shall not be responsible for any losses caused to the Agent due to any action taken by the Association pursuant to any of the Conditions for Agency Affiliation.
- 2. FAILURE TO ACT UPON ANY DEFAULT. Such failure shall not be deemed a waiver thereof by the Association or the Member Cruise Line involved nor a general waiver of any such acts or omissions; nor shall such failure be deemed to operate as a relinquishment of rights against the Agent in respect of any other acts or omissions by the Agent.
- 3. <u>RIGHTS SEVERAL, NOT JOINT</u>. The powers, rights, privileges, immunities and duties of the Member Cruise Line Companies are several and not joint.

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(Attached is a sample of the Application)

# FMC Agreement No.: 010071-016 Effective Date: Monday, January 6, 1992 Downloaded from WWW.FMC.GOV on Wednesday, April 26, 2017

# APPLICATION INSTRUCTIONS

Complete all requested information below and on back		3.	Method of payment:	
Please make remittance in <u>U.S. dollars</u> and using a <u>con</u>	mpany check.		☐ Check enclosed (payable to CLIA, U.S. Currency)	
<ul> <li>Your annual dues (including new member application fee of \$65) paid through December 31, 1991.</li> </ul>	<b>1</b> \$210.00		☐ MasterCard ☐ Visa ☐ American E	xpre
Video: "Introduction to Successful Cruise Selling"	☑ FREE		Credit card account number Expiration C	
<ul> <li>Video: "Local Marketing and Promotional Techniques: Made Easy"</li> </ul>	Ø FREE			
<ul> <li>Video: "Principles of Professional Selling"</li> </ul>	FREE		Signature	
• 1991 CLIA Cruise Manual (nearly 600 pages)	<b>Ø</b> FREE	4,	Return this entire promotional solicitation together with your remittance to:	
Free Training Seminar Coupon	FREE		ManagerAgency Relations	
<ul> <li>"Official Cruise Vacation Headquarters" in-Store Display Materials</li> </ul>	Ø FREE		Cruise Lines International Association 500 Fifth Avenue, Suite 1407 New York, NY 10110	
our Total Remittance	. \$210.00		Phone: (212) 921-0066 • Fax: (212) 921-0549  Please allow 2 to 4 weeks for delivery.	
g	CLIA APPLICATION	ON INFO	CORMATION	
PLEASE C	CLIA APPLICATION OMPLETE ALL (	ON INFO	ORMATION IONS IMPORTANT	
g	CLIA APPLICATION OMPLETE ALL (	ON INFO	ORMATION IONS IMPORTANT ABOUT YOUR AGENCY	
PLEASE C  BASIC APPLICATION INFORMATION  Address/Telephone Number:	CLIA APPLICATION OMPLETE ALL (	ON INFO	FORMATION IONS IMPORTANT  ABOUT YOUR AGENCY  Year started business?	
PLEASE C  BASIC APPLICATION INFORMATION  Address/Telephone Number:  Name of Agency (Corporate if applicable)	CLIA APPLICATION OMPLETE ALL (	ON INFO	CORMATION IONS IMPORTANT  ABOUT YOUR AGENCY  Year started business?  Total number of employees?  • Full-Time • Part Time	
PLEASE C  BASIC APPLICATION INFORMATION  Address/Telephone Number:	CLIA APPLICATION OMPLETE ALL (	ON INFO QUESTIC 11.	FORMATION IONS IMPORTANT  ABOUT YOUR AGENCY  Year started business?  Total number of employees?  Full-Time Part Time Independent Contractors	
PLEASE C  BASIC APPLICATION INFORMATION  Address/Telephone Number:  Name of Agency (Corporate if applicable)	CLIA APPLICATION OMPLETE ALL (	ON INFO	FORMATION IONS IMPORTANT  ABOUT YOUR AGENCY  Year started business?  Total number of employees?  Full Time Part Time Independent Contractors  Our agency is:	
PLEASE C  BASIC APPLICATION INFORMATION  Address/Telephone Number:  Name of Agency (Corporate if applicable)  Trade Name/DBA (If any)	CLIA APPLICATION OMPLETE ALL (	ON INFO QUESTIC 11.	FORMATION IONS IMPORTANT  ABOUT YOUR AGENCY  Year started business?  Total number of employees?  Full-Time Part Time Independent Contractors	
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PLEASE C  BASIC APPLICATION INFORMATION  Address/Telephone Number:  Name of Agency (Corporate if applicable)  Trade Name/DBA (If any)  Street Address Required  City, State, Zip  [	CLIA APPLICATION OMPLETE ALL (	ON INFO QUESTIC 11. 12.	ABOUT YOUR AGENCY  Year started business?  Total number of employees?  Full-Time Part Time Independent Contractors  Our agency is:  A full service agency A cruise division of a full service agency Other  Total agency annual sales (total agency volume):  Less than \$500,000  \$5,000,000,\$10,000	•
PLEASE C  BASIC APPLICATION INFORMATION  Address/Telephone Number:  Name of Agency (Corporate if applicable)  Trade Name/DBA (If any)  Street Address Required  City, State, Zip  Telephone Fax Number  Please enter existing ARC/(ATA number if you have	CLIA APPLICATION OMPLETE ALL (	ON INFO QUESTIC 11. 12.	ABOUT YOUR AGENCY  Year started business?  Total number of employees?  Full-Time Part Time Independent Contractors  Our agency is:  A full service agency A cruise division of a full service agency Other  Total agency annual sales (total agency volume):  Less than \$500,000 \$500,000,5399,999 Over \$10,000,000	•
PLEASE C  BASIC APPLICATION INFORMATION  Address/Telephone Number:  Name of Agency (Corporate if applicable)  Trade Name/DBA (If any)  Street Address Required  City, State, Zip  Lelephone Fax Number  Please enter existing ARC/(ATA number if you have	OMPLETE ALL (	ON INFO QUESTIC 11. 12.	ABOUT YOUR AGENCY  Year started business?  Total number of employees?  Full-time Part Time Independent Contractors  Our agency is:  A full service agency A cruise division of a full service agency Other  Total agency annual sales (total agency volume):  Less than \$500,000 \$5,000,000,000 \$1,000,000 \$1,000,000 \$1,000,000 \$1,000,000 \$1,000,000  Number of individual cruises booked in 1990:	•
BASIC APPLICATION INFORMATION Address/Telephone Number:  Name of Agency (Corporate if applicable)  Trade Name/DBA (If any)  Street Address Required  City, State Zip  ( ) ( ) ( ) Telephone Fax Number  Please enter existing ARC/(ATA number if you have  Are you currently in the process of ARC application?  Type of Ownership (Check one), MUST BE COMPLI	OMPLETE ALL (	ON INFO QUESTIC 11. 12.	ABOUT YOUR AGENCY  Year started business?  Total number of employees?  Full-Time Part Time Independent Contractors  Our agency is:  A full service agency A cruise division of a full service agency Other  Total agency annual sales (total agency volume):  Less than \$500,000 \$500,000,5399,999 Over \$10,000,000	•

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#### APPENDIX B

## ORGANIZATION AND FUNDING

#### 1. ORGANIZATION.

- A. <u>Managing Committee</u>. The governing body of the Association shall be the Managing Committee which shall consist of a designated representative of each Member Company who shall be empowered to act and make binding decisions on behalf of his company.
- Officers. A Chairman, a Vice-Chairman, two At-Large Committee Members, and such other officers as may be required shall be elected from among the Member Companies by the Managing Committee and each shall serve a term of office of 24 months and may be re-elected for one continuing term, except for the Chairman, whose term of office, as Chairman, and the Vice-Chairman, whose term as Vice-Chairman, will be limited to one twoyear period. The terms of office of Chairman and Vice-Chairman shall commence on July 1 of even numbered years. Chairman resigns, the Vice-Chairman will replace the outgoing In the event a Chairman, for the following term of office: the remainder of the Chairman's term plus two years, if the remainder of the term is less than 18 months; or, the remainder of the Chairman's term, if the remaining term is greater than 18 months. of At-Large Committee Members will commence on July 1 of odd The terms of office Only officially designated Member Line representatives are eligible for the offices of Chairman, Vice-Chairman, and At-Large Committee Member. An out-going Chairman is not eligible for the offices of Vice-Chairman or At-Large Committee Member for a two-The President of the Association shall be employed pursuant to contract terms.

#### C. Committees.

(1). Executive Committee. There shall be an Executive Committee comprised of the Chairman, the Vice-Chairman, the two At-Large Committee Members, the Marketing Committee's Chairman, none of whom may be employees of the same Member Company or related Member Companies, and the President of the Association. This committee will oversee the Association's operating activities between meetings and will maintain the financial integrity of the

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approved Managing Committee Plan and Budget. Plan variances in excess of 10% of the aggregate revenue or expense will require approval of the full Managing Committee. All policy matters will be approved by the full Managing Committee in order to become accepted policy.

- Marketing Committee. (2). There shall be a Marketing Committee, comprised of representatives of Member Companies, which will provide for geographic and product representation. The Executive Committee will appoint a Chairman of the Marketing Committee, who shall serve a term of office of 24 months, commencing on July 1 of even numbered years. of the resignation of a Marketing Committee Chairman, the In the event Executive Committee will appoint an acting Chairman of the Marketing Committee to serve the remainder of the Chairman's term of office. All Members of the Marketing Committee may serve for successive one-year terms. Although the Managing Committee is the governing body of the Association and as such is the ultimate decision-making authority, the Marketing Committee has the authority to implement programs it has planned which have been conceptually approved by the Managing Committee.
- (3). Nominating Committee. There shall be, as necessary, a Nominating Committee, responsible for recommending candidates for the offices of Chairman, Vice-Chairman, and At-Large Committee Member to the Managing Committee. The Nominating Committee shall be comprised of all past Chairman of the Association, and such additional members, selected by the Nominating Committee Chairman, as necessary to insure representation by all sizes of Member Lines. The immediate past Chairman of the Association shall serve as the Nominating Committee Chairman. Members of the Committee must be officially designated Member Line representatives.
- (4). Other Committees. Additional standing or temporary committees may be created and assigned duties by the Managing Committee or Executive Committee as considered necessary. Unless otherwise agreed, the findings of such additional committees shall be recommendatory only.
- D. <u>Staff Officers</u>. The Managing Committee may appoint Staff Officers of the Association who shall be employees of the Association. Under the direction of the Managing Committee and/or the Executive Committee and/or the Marketing Committee, as appropriate, they shall be responsible for fulfillment of such assigned duties as are consistent with the purposes of the Agreement.

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- Meetings, Quorum, Decisions, Minutes. Managing Committee meetings shall be held each year at a time, At least two date and place as agreed. Ordinarily, meetings will be held at the call of the Managing Committee Chairman. However, any Member Company, with the endorsement of at least two other Member Companies, or a Staff Officer, with the endorsement of the Managing Committee Chairman, may request a special meeting of the Managing Committee for a special purpose. Upon receipt by a Staff Officer of such a request (or upon receipt of the Chairman's approval of a Staff Officer's request), a meeting will be convened within thirty (30) days. Every effort will be made to assure receipt by Members of docketed agenda items at least ten (10) days prior to the meeting. If agreed, additional items not docketed may be discussed. Decisive actions of the Managing Committee shall be considered confirmed when taken. Quorums shall consist of 51% of the Member Companies. If the Member Company seeking the meeting so stipulates, the meeting shall be held without a quorum. However, no action may be taken without the agreement of at least a simple majority (51%) of the total Member Companies of the Association unless otherwise specifically provided herein. may be made by proxy, but no Member Company can hold more than two proxies and the Chairman cannot hold proxies. A report of all meetings of the Managing Committee within the scope of this Agreement, specifying any action taken, including action resulting from mail or telephone ballot, shall be prepared and promptly transmitted to the Federal Maritime Commission.
- 2. OPERATION AND MAINTENANCE EXPENSE. The Association's fiscal year shall coincide with the calendar year. The cost of the operation and maintenance of the Association shall be supported by annual assessment among the Member Companies, which shall be paid in advance on or before January 1 of each year, and by collection of annual fees from Independent Travel Agents, both of which shall be at levels fixed by the Managing Committee. Companies joining the Association shall be guided by Article 7 of the Agreement in respect of financial responsibility.
- 3. <u>NOTICES</u>. Any period of notice provided for in the Agreement shall be given in writing and shall commence upon date of receipt.

# 4. FINANCIAL RESPONSIBILITY.

A. The Marketing Committee will present its recommendation for an overall annual budget to the Managing Committee for its approval. Once approved, the Marketing Committee has the authority to effect lateral shifts in funding provided such shifts:

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- (1). Are within the same broad activity (i.e., within the broad scope of training activities, or within the broad scope of public relations, and the like, but not from training activities to public relations, or vice versa, and the like); and
- (2). Do not raise the level of the overall approved budget.
- B. Should the Marketing Committee discover training and/or promotional opportunities or the expansion of existing programs which it proposes to have funded after the overall budget has been approved by the Managing Committee, such funding can be assumed, provided the level of the overall budget is not increased by more than five percent (5%).
- C. Should such opportunities or expansions result in an increase in the level of the overall budget of more than five percent (5%), the Chairman of the Marketing Committee will issue a memorandum to the Executive Committee setting forth the amount of additional funding requested and suitable explanatory justification therefor. Provided the additional funding requested does not exceed ten percent (10%) of the overall annual budget, the Executive Committee shall, within seven (7) days from receipt of the request, advise the Chairman of the Marketing Committee of its decision.
- D. A request from the Marketing Committee Chairman to the Executive Committee for additional funding beyond ten percent (10%) of the overall annual budget shall be referred by the Executive Committee to the full Managing Committee for decision.
- E. It is understood that all requests for additional funding shall not be committed unless and until written approval has been obtained.
- F. Any additional funding required and approved will be apportioned amongst the Member Companies on the same basis as the Annual Supplemental Fee, or as may be otherwise agreed.
- G. It is further understood that the Marketing Committee's overall budget shall be regarded as an expense budget, not a revenue budget. That is, additional revenues which may be derived by way of new Member Companies or by way of investment earnings shall not be used to balance the budget nor should they be considered available for any additional spending.

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- 5. <u>COMPLIANCE WITH LAW</u>. The Member Companies agree to comply with applicable governmental laws related to the operation of CLIA.
- 6. MEMBER COMPANIES' FEES. This glossary is to ensure a common understanding by all concerned of the several fees applicable to a CLIA Member Company. When the subject of the Members' fees is addressed either orally or in writing, use of the proper term only will assure continued understanding by all parties.
- A. Admission Fee A one-time charge applied to a Member Company as a "buy-in" of its equity in the Association's activities. The admission fee must be tendered in advance of acceptance, and will be returned in the event that the applicant is not accepted as a Member Company. The Admission Fee shall be as determined from time to time by the Managing Committee. At present, the Admission Fee is \$30,000.00.
- B. <u>Annual Budget/Member Line Financial Obligations</u> Each Member Line has an obligation to pay on a timely basis its fair share of CLIA's annual Member Line Apportionment budget.

Each Member Line's total payment is based upon the sum of two components.

- (i) Annual Basic Fee 50% of CLIA's total apportionment budget is allocated equally among all existing Member Lines.
- Annual Supplemental Fee Each Member Company's (ii) proportional share of the Association's total annual operating budget after deduction of the collective Annual Basic Fees. Such share is determined via a formula consisting of three elements, i.e., number of lower beds per ship, number of annual operating days per ship, and percentage of annual sales expected to be made in North America per ship. The 20% minimum North American corporate sales requirement for membership eligibility shall be the minimum basis for the annual sales element of the formula for apportionment calculations. This fee is the second of two portions of each Member Company's Current Annual Assessment. The Annual Supplemental Fee for an applicant shall be determined as though such applicant were a Member Company for the full calendar year.

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The three formula factors referred to above are interpreted as follows:

- (a) Total Number of Lower Beds This figure should represent the total number of lower beds indicated in the current brochure of the Member Company or Applicant. It should not be determined by the number of beds that are expected to be sold during the calendar year. Expressions such as "Queen," "King" or "Oversize" beds are regarded as two (2) lowers and the word "Sofa" is regarded as one (1) lower. Any individual cabin has a maximum of two lower berths for CLIA apportionment purposes. The only exception would be in instances of cabin reconfigurations which have not been reflected in the Line's latest brochure.
- (b) Operating Days This figure should represent the total number of days in a calendar year during which the ship will be earning revenue via passenger occupancy, including occupancy via charter. In most instances, the figure should be 365 less drydock days and dead-head days or turnaround days which exceed 24 hours and during which no passengers are embarked.
- (c) Expected Percent of Sales This figure should represent the best estimate of the Member Company of where its sales for the calendar year will be made, i.e., the percent expected from North America (minimum 20% for all Member Lines joining CLIA after July 1, 1991) versus the percent expected from elsewhere. For purposes of this clarification, North America includes Canada, the fifty United States, Mexico, the countries of Central America and the island countries or United States possessions or territories in the Caribbean.

The annual Member Line Apportionment obligation for an applicant must be tendered in advance of acceptance, and will be returned in the event that the applicant is not accepted as a Member Company.

Full payment of a Member Line's Apportionment obligation is due by January 15 of a new fiscal year. Late payees will be charged a monthly penalty at one percentage point over the

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existing prime rate. Any Member Lines who have not paid their Apportionment obligations in full by February 15 will be expelled automatically from membership and will not be included in any of the year's subsequent promotional materials or activities.

A partial up-front payment of \$12,000.00 (to cover year-end cash flow risks) will be billed to all Member Lines on October 15, in advance of a new fiscal year. This invoice is due on November 15, in advance of a new fiscal year.

C. <u>Current Annual Assessment Adjustments</u> - At the close of each calendar year each Member Company will advise the Association of any changes during the year just ended in respect of the number of lower beds per ship, the number of annual operating days per ship, and the percentage of sales per ship actually made in North America, minimum 20% for all Member Lines joining CLIA after July 1, 1991 (versus the expected percentage). The Association will recalculate each Member Company's Current Annual Assessment and will apply a credit or debit, as appropriate, to the Current Annual Assessments for the ensuing calendar year. The Current Annual Assessment of an applicant cruise company will not be adjusted during its first partial year of Membership.

#### SIGNATURE PAGE

IN WITNESS WHEREOF, the below listed parties, constituting the Member Lines of the Cruise Lines International Association ("CLIA"), have caused this modification to FMC Agreement No. 003-01007I (the "Agreement"), and Appendices A and B to the Agreement to be executed on their behalf by their authorized representative, James G. Godsman, President of CLIA, this 25th day of November, 1991. The modifications amend the text of the Agreement and Appendix A and Appendix B of the Agreement with respect to administrative matters duly approved by the CLIA member lines.

Admiral Cruises American Hawaii Cruises Carnival Cruise Lines Chandris Cruises Clipper Cruise Line Club Med Sales, Inc. Commodore Cruise Line, Ltd. Costa Cruises Crown Cruise Line Crystal Cruises Cunard Line, Ltd. Delta Queen Steamboat Co. Diamond Cruise Dolphin Cruise Line Dolphin Hellas Cruises Epirotiki Lines, Inc. Holland America Line Norwegian Cruise Line Ocean Cruise Lines, Inc. Oceanic Cruises Paquet French Cruises Premier Cruise Lines Princess Cruises Regency Cruises Renaissance Cruises, Inc. Royal Caribbean Cruise Line, Inc. Royal Cruise Line Royal Viking Line

Seabourn Cruise Line Seawind Cruise Line Seven Seas Cruise Line, Ltd. Sun Line Cruises Windstar Sail Cruises World Explorer Cruises

James Godsman, President of CLIA and any authorized representative of the CLIA Member Lines

FMC/signpg 11/25/91